

Improve Indoor Air Quality



Typically when we smell an offensive odor we reach for a can of air freshener. However, air fresheners merely hide the malodor with a more pleasing odor. They cover up the malodor long enough for you to be accustomed to the malodor and therefore no longer notice the offensiveness of the malodor.

Instead of covering up the malodor—identify the source and remove and/or clean it. Then lightly spray an odor counteractant or an air freshener with odor counteractants. Odor counteractants actually bond with the malodor molecules in the air to neutralize the odor at the molecular level. Odor counteractants don't just cover up—they remove the offensive odor from the air leaving that fresh clean smell we all desire.

So when you smell something offensive—remove, clean and use an odor counteractant. When you just want a brief, nice, pleasing scent, lightly spray that air freshener. And may I recommend—spray the air freshener into the trash can or onto a business card, the scent will remain throughout the day. 😊

For more information on odor counteractants, please contact our offices at (352) 521-5643 or (800) 749-4959.



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